


/ Auto/Auto Refinance Loan Acquisition




FI MAILING ADDRESS

((XFULLNAME))
 ((XADDRESS1))
 ((XADDRESS2))
 ((XCITY)), ((XSTATE)) ((XZIP))-((XZIP4))

You're pre-selected¹ for an auto loan as low as

X.XX% APR²



Accept your YourFI Name Auto Loan and lock in your rate today!

((DATE))

Dear ((XFULLNAME)),

Helping you get more for your money is what we do best here at YourFI Name. That's why we're happy to tell you that you're pre-selected¹ for an auto loan at a great low rate.

Shop With Confidence

AMOUNT:	Up to 100% MSRP (new vehicles) or NADA (used vehicles) ²
RATE:	As low as X.XX% APR ²

Imagine walking onto the car lot and knowing how much you can spend before you even begin your search! You'll save time—and money—and be driving your new or pre-owned vehicle while other people are still getting approved for their loan.

Call The Lender You Know, Start Saving Now!

For local decision-making and dependable service, work with the local lender you already know. Call 800-000-0000 before rates go up!

Sincerely,

Signature Name

Signatory Name
 Signatory Title

✓ Local decision-making

✓ Competitive rates

✓ People you know

Act Now!

Accept this offer by Month XX, 20XX.

Locations

For a full listing of our branch locations please visit: www.yourfiname.com/locations

ACCEPT YOUR YOURFI NAME AUTO LOAN TODAY!

Call

800-000-0000

Visit

your local branch

Visit

www.yourfiname.com

Hurry! Offer ends ((Month XX)), ((20XX))

© 20XX YourFI Name. All rights reserved. Federally Insured by NCUA MEMBER FDIC EQUAL HOUSING LENDER

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free 1-888-567-8688. See **PRESCREEN & OPT-OUT NOTICE³** on other side for more information about prescreened offers.

Letter

You're pre-selected for an auto loan with a great low rate!

YourFI

ACCEPT MY OFFER

You're pre-selected¹ for an auto loan as low as X.XX% APR.²

A close-up photograph of a woman with dark, curly hair sitting in the driver's seat of a car. She is smiling and leaning her head against the steering wheel. The car's interior, including the dashboard and steering wheel, is visible.

A Pre-Selected¹ Auto Loan Just For You!

Helping you get more for your money is what we do best here at YourFI Name. That's why we're happy to tell you that you're pre-selected¹ for an auto loan at a great low rate.

Shop With Confidence

- Up to 100% MSRP for new vehicles²
- Up to 100% NADA for used vehicles²
- As low as X.XX% APR²

Hurry! Offer Ends Month XX, 20XX.

ACCEPT MY OFFER

Questions? Call [XXX-XXX-XXXX](#). Or visit one of our [locations](#)

www.YourFI.com

FI MAILING ADDRESS

© 20XX YourFI Name. All rights reserved.

Federally Insured by NCUA

MEMBER FDIC

The Equal Housing Lender logo, which consists of a small house icon with an equals sign inside.

EQUAL HOUSING LENDER

Email

FI MAILING ADDRESS

((XFULLNAME))
((XADDRESS1))
((XADDRESS2))
((XCITY)), ((XSTATE)) ((XZIP))--((XZIP4))

You're pre-selected¹ for a
credit card as low as
**X.XX%
APR²**

Accept your YourFI Name Credit Card and get a lower rate today!

((DATE))

Dear ((XFULLNAME)),

As our valued member/customer, you're all set to save money with a pre-selected¹ rate as low as X.XX% APR² on a YourFI Name Credit Card by transferring the balances from your high-rate credit cards, gas cards, or department store cards. That's low enough to save you money each month—even if you carry a balance.

Additional Benefits Protect You And Save You Even More

- ✓ No annual fee
- ✓ 25-day interest-free grace period
- ✓ Zero Liability
- ✓ Extensive travel benefits
- ✓ Fraud prevention monitoring

Call The Lender You Know, Start Saving Now!

Saving you money is what we do best at YourFI Name. So accept your pre-selected credit card today by calling us at 800-000-0000 before your offer expires on Month XX, 20XX!

Sincerely,

Signature name

Signature Name
Signature Title

- ✓ Local decision-making
- ✓ Competitive rates
- ✓ People you know

Act Now!

Accept this offer by
Month XX, 20XX.

Locations

For a full listing of our branch
locations please visit:
www.yourfiname.com/locations

ACCEPT YOUR YOURFI NAME CREDIT CARD TODAY!

Call
000-000-0000

Visit
your local branch

Visit
www.yourfiname.com

Hurry! Offer ends ((Month XX)), ((20XX))

© 20XX YourFI Name. All rights reserved. Federally Insured by NCUA **MEMBER FDIC** **EQUAL HOUSING LENDER**

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free 1-888-567-8688. See **PREScreen & OPT-OUT NOTICE**³ on other side for more information about prescreened offers.

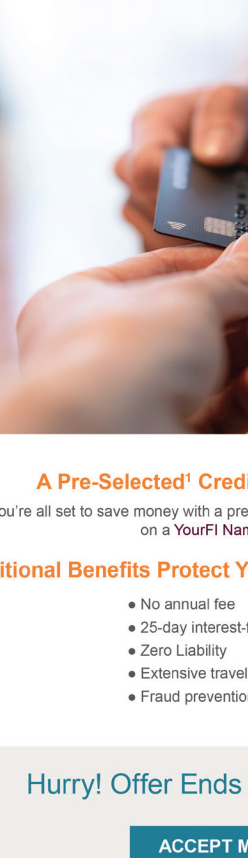
Letter

You're pre-selected for a credit card with a great low rate!

YourFI

ACCEPT MY OFFER

You're pre-selected¹ for a credit card as low as X.XX% APR.²



A Pre-Selected¹ Credit Card Just For You!

You're all set to save money with a pre-selected rate as low as X.XX% APR² on a YourFI Name Credit Card.

Additional Benefits Protect You And Save You Even More

- No annual fee
- 25-day interest-free grace period
- Zero Liability
- Extensive travel benefits
- Fraud prevention monitoring

Hurry! Offer Ends Month XX, 20XX.

ACCEPT MY OFFER

Questions? Call [XXX-XXX-XXXX](#). Or visit one of our [locations](#)


www.YourFI.com

FI MAILING ADDRESS

© 20XX YourFI Name. All rights reserved.

Federally Insured by NCUA

MEMBER FDIC

 EQUAL HOUSING LENDER

Email

FI MAILING ADDRESS

((XFULLNAME))
((XADDRESS1))
((XADDRESS2))
((XCITY)), ((XSTATE)) ((XZIP1))-(XZIP4))

Accept your YourFI Name Home Equity Line of Credit and lock in your rate today!

((DATE))

Dear ((XFULLNAME)),

Your business is important to us. That's why we have pre-selected¹ you for a home equity line of credit with an APR as low as X.XX%.² That rate will go to a still low X.XX% after the intro period. Plus we'll waive up to \$XXX off your closing costs!³

Pay Off High-Interest Debt With Low-Interest Money

Save money each month—and have fewer bills to pay—when you use your pre-selected YourFI Name Home Equity Line of Credit to:

- ☒ Pay off high-rate credit cards
- ☒ Pay off high-rate department store revolving accounts
- ☒ Pay off other kinds of loans with higher rates

Other Smart Reasons To Use An Equity Line

- ☒ No annual fees
- ☒ XX-year draw period; additional XX-year repayment period

Call The Lender You Know, Start Saving Now

For local decision-making, a fast closing and dependable service, work with the local lender you already know. Call us at 800-000-0000 before your offer expires on Month XX, 20XX!

Sincerely,

Signature Name

Signature Name
Signature Title

- ☒ Local decision-making
- ☒ Fast closing
- ☒ People you know

Act Now!

Accept this offer by
Month XX, 20XX.

Locations

For a full listing of our branch locations please visit:
www.yourfiname.com/locations

ACCEPT YOUR YOURFI NAME HOME EQUITY LINE OF CREDIT TODAY!

Hurry! Offer ends ((Month XX)), ((20XX))

© 20XX YourFI Name. All rights reserved. Federally Insured by NCUA **MEMBER FDIC** **EQUAL HOUSING LENDER**

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free 1-888-567-8688. See **PREScreen & OPT-OUT NOTICE**[†] on other side for more information about prescreened offers.

Letter

You're pre-selected for a home equity line of credit with a great low rate!

YourFI

ACCEPT MY OFFER

You're pre-selected¹ for a home equity line as low as X.XX% APR.²

A man and a woman are embracing in front of a white, two-story house with a brick chimney and a red door. A red 'SOLD' sign is visible in the yard. The man is wearing a grey sweater and the woman is wearing a light blue top.

A Pre-Selected¹ Home Equity Line of Credit Just For You!

Choose the lender you already know and trust. With YourFI Name, you're pre-selected for a home equity line of credit with an APR as low as X.XX%.² That rate will go to a still low X.XX% after the intro period.

Pay Off High-Interest Debt With Low-Interest Money

- Pay off high-rate credit cards
- Pay off high-rate department store revolving accounts
- Pay off other kinds of loans with higher rates

Hurry! Offer Ends Month XX, 20XX.

ACCEPT MY OFFER

Questions? Call [XXX-XXX-XXXX](tel:XXX-XXX-XXXX). Or visit one of our [locations](#)

www.YourFI.com

FI MAILING ADDRESS

© 20XX YourFI Name. All rights reserved.

Federally Insured by NCUA


MEMBER FDIC

The Equal Housing Lender logo, which consists of a stylized house icon with an equals sign inside.

EQUAL HOUSING LENDER

Email


/ Mortgage/Mortgage Refinance Loan Acquisition



FI MAILING ADDRESS

You're pre-selected¹ for a mortgage loan as low as

X.XX%
APR²



Accept your YourFI Name Mortgage and lock in your rate today!

((DATE))

Dear ((XFULLNAME)),

Now is the time to get a mortgage—because as a YourFI Name customer/member, you're pre-selected¹ for an APR as low as X.XX%.² Lock in your rate and use your YourFI Name mortgage to buy a new home, or refinance or make improvements to the home you live in now.

Great Mortgage Options For Any Need

- ✓ **Conventional Fixed-Rate First Mortgage**—lock in your rate for the life of your mortgage
- ✓ **Adjustable-Rate Mortgage (ARM)**—lower rate for the first few years of your loan
- ✓ **Home Equity Line**—a variable-rate credit line that's available when you need it to make home repairs, upgrades, or improvements
- ✓ **Home Equity Loan**—like an equity line, but with a fixed rate and predictable monthly payment
- ✓ **FHA Loan**—lower down payment and closing costs, easier to qualify

Act Now!

Accept this offer by Month XX, 20XX.

Locations

For a full listing of our branch locations please visit:
www.yourfiname.com/locations

Call The Lender You Know, Start Saving Now!


For local decision-making, a fast closing, and dependable service, work with the local lender you already know. Call 800-000-0000 before rates go up!

Sincerely,


Signature Name

Signatory Name
Signatory Title


ACCEPT YOUR YOURFI NAME MORTGAGE TODAY!



Call
800-000-0000




Visit
your local branch



Visit
www.yourfiname.com

Hurry! Offer ends ((Month XX)), ((20XX))

© 20XX YourFI Name. All rights reserved. Federally Insured by NCUA **MEMBER FDIC**  **EQUAL HOUSING LENDER**

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free 1-888-567-8688. See **PREScreen & OPT-OUT NOTICE**¹ on other side for more information about prescreened offers.

Letter

You're pre-selected for a mortgage with a great low rate!

YourFI

ACCEPT MY OFFER

You're pre-selected¹ for a mortgage loan as low as X.XX% APR.²

A Pre-Selected¹ Mortgage Just For You!

Choose the lender you already know and trust. With YourFI Name, you're pre-selected for an APR as low as X.XX%.² Lock in your rate and use your YourFI Name mortgage to buy a new home, or refinance or make improvements to the home you live in now.

Great Mortgage Options For Any Need

- Conventional Fixed-Rate First Mortgage
- Adjustable-Rate Mortgage (ARM)
- Home Equity Line
- Home Equity Loan
- FHA Loan

Hurry! Offer Ends Month XX, 20XX.

ACCEPT MY OFFER

Questions? Call [XXX-XXX-XXXX](tel:XXX-XXX-XXXX). Or visit one of our [locations](#)

www.YourFI.com

FI MAILING ADDRESS

© 20XX YourFI Name. All rights reserved.

Federally Insured by NCUA

MEMBER FDIC

EQUAL HOUSING LENDER

Email

/ Personal Loan Loan Acquisition

FI MAILING ADDRESS

((XFULLNAME))
((XADDRESS1))
((XADDRESS2))
((XCITY)), ((XSTATE)) ((XZIP))-(XZIP4))

You're pre-selected* for a
personal loan as low as

X.XX%
APR²

Accept your YourFI Name Personal Loan and lock in your rate today!

((DATE))

Dear ((XFULLNAME)),

As a valued customer/member of YourFI Name, you've been pre-selected* for a personal loan up to \$XXX,XXX.XX² with a fixed rate as low as X.XX% APR²

Top Advantages Of Our Personal Loans

- ☒ Predictable monthly payment
- ☒ No collateral needed
- ☒ Flexibility—you can use it for anything
- ☒ Lower rate than most credit cards
- ☒ No penalty for early repayment

Call The Lender You Know, Get The Funds You Need Now!

For local decision-making, a fast closing, and dependable service, work with the local lender you already know. Call 800-000-0000 today—your offer expires on Month XX, 20XX!

Sincerely,

Signature Name

Signature Name
Signature Title

- ☒ Local decision-making
- ☒ Competitive rates
- ☒ People you know

Act Now!

Accept this offer by
Month XX, 20XX.

Locations

For a full listing of our branch locations please visit:
www.yourfiname.com/locations

ACCEPT YOUR YOURFI NAME PERSONAL LOAN TODAY!

Call
800-000-0000

Visit
your local branch

Visit
www.yourfiname.com

Hurry! Offer ends ((Month XX)), ((20XX))

© 20XX YourFI Name. All rights reserved. Federally Insured by NCUA **MEMBER FDIC** **EQUAL HOUSING LENDER**

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free 1-888-567-8688. See **PREScreen & OPT-OUT NOTICE*** on other side for more information about prescreened offers.


Letter

You're pre-selected for a personal loan with a great low rate!

YourFI

ACCEPT MY OFFER

You're pre-selected¹ for a personal loan as low as X.XX% APR.²



A Pre-Selected¹ Personal Loan Just For You!

For all your borrowing needs, choose the lender you already know and trust. With YourFI Name, you're pre-selected for a personal loan up to \$XXX,XXX.XX² with a fixed rate as low as X.XX% APR.²

Top Advantages Of Our Personal Loans

- Predictable monthly payment
- No collateral needed
- Flexibility—you can use it for anything
- Lower rate than most credit cards
- No penalty for early repayment

Hurry! Offer Ends Month XX, 20XX.


ACCEPT MY OFFER

Questions? Call [XXX-XXX-XXXX](#). Or visit one of our [locations](#)

www.YourFI.com

FI MAILING ADDRESS

© 20XX YourFI Name. All rights reserved.

Federally Insured by NCUA **MEMBER FDIC**  **EQUAL HOUSING LENDER**

Email