

Open a FREE
Checking Account

GET A
\$150
CASH BONUS*

YourFI



Free, easy, and something extra.
checking with us.

GET A
\$150
CASH BONUS*

Hurry—offer ends Month XX, 20XX.
VISIT [yourfi.com](#)
CALL (800) 555-6789
STOP BY Your Local Branch
123 Street
City, US 12345-6789

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123 Street
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Billboard/Mail Side: 8.5x5" Folded

Jennifer, open an YourFI
FREE Checking Account today.

GET A
\$150
CASH BONUS*

Hurry—offer ends Month XX, 20XX.



FREE CHECKING
with everything you need to make banking convenient

FREE DEBIT CARD
Makes paying and getting cash a snap.

FREE ONLINE SERVICES
Bank 24/7 and keep track of your finances with Online Banking,
Bill Pay, and e-Statements.

FREE MOBILE BANKING
It fits your on-the-go style!

CONVENIENT ATMS
You're not far from an YourFI ATM in your area.

It's easy to open an account today.
We'll deposit \$150 into your account to
show our appreciation.



SCAN and use promo code XXXXXX
to open online now
OR
VISIT [yourfi.com](#)
CALL (800) 555-6789
STOP BY Your Local Branch
123 Any Street
City, US 12345-6789

YourFI

MEMBER FDIC

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VERICAST / CLIENT CREATIVE

Jennifer, open a
FREE YourFI
Checking Account!

GET A
\$150
CASH BONUS*

Hurry in—this offer ends Month XX, 20XX!

YourFI



Billboard Side: 11x6”

MAKE A SMART CHOICE!

Open a YourFI FREE Checking Account today!

GET A \$150 CASH BONUS*

FREE CHECKING with a CASH BONUS and so much more...

- FREE Debit Card
- Remote Deposit
- FREE Mobile Banking

- FREE Online Services
- eStatements
- Convenient ATMs

Talk with us about all the ways a YourFI Checking Account can work for you.



SCAN
to find out
more.

Use promo code XXXXXX

VISIT
yourfi.com

CALL
(XXX) XXX-XXXX

STOP BY
Your Local Branch

XXXX Street Name
City, State ZIP

*Bore volupta nisquidem quid quunt venditati to exceaqui si offic te di vel ius. Cearcit, voluptatem exped eaqui rehenis maiores el et, cone connia nimus min nus ercid ut adition et duntur. *Bore volupta nisquidem quid quunt venditati to exceaqui si offic te di vel ius. Cearcit, voluptatem exped eaqui rehenis maiores el et, cone connia nimus min nus ercid ut adition et duntur.

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YOU GET SO MUCH MORE AT YOURFI!

YourFI

123 Street
City, US 12345-6789

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PAID
HARLAND CLARKE

Jennifer E. Johnson
14 Maple Street
High Point, NC 27265



Mail Side: 11x6”

GET A **\$100**
CASH BONUS!



FIND OUT HOW
Offer ends Month XX, 20XX

YourFI

350 x 250 (Medium Rectangle)

YourFI GET A **\$100**
CASH BONUS!

FIND OUT HOW
Offer ends
Month XX, 20XX



728 x 90 (Leaderboard)

YourFI GET A **\$100**
CASH BONUS!

FIND OUT HOW
Offer ends
Month XX, 20XX

320 x 50 (Mobile)

GET A
\$100
CASH
BONUS!

FIND OUT HOW
Offer ends
Month XX, 20XX

YourFI



160 x 600 (Skyscraper)

Dreaming about a new kitchen?

Make it happen with a home equity line of credit.

Introductory rate as low as

X.XX% APR

YourFI

Act now before rates increase!

Don't wait to get your home equity line with this low intro rate!

VISIT yourfi.com

CALL (800) 555-6789

STOP BY Your Local Branch

123 Street
City, US 12345-6789

123 Any Street
City, ST 12345-6789

Jennifer E. Johnson

123 Any Street
City, ST 12345-6789

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PAID
HARLAND CLARKE

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City, ST 12345-6789

YourFI

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Jennifer, your relationship with YourFI means you have access to this great home equity offer:

X.XX% APR
Introductory rate for six months

X.XX% APR
After six months

AND NO CLOSING COSTS

Lock in your low rate today!

EASY, ANYTIME ACCESS
Access how much you need when you need it

IMMEDIATE CASH
Full cash value available immediately

COMPETITIVE RATES
Some of the lowest lending rates around

Now is a great time to open a home equity line of credit—and you can choose how to use it.

It's a smart way to finance a variety of needs such as home improvements, college tuition, vacation, or debt consolidation.

Contact us today to take advantage of the equity in your home—with no closing costs!

SCAN and use to open online now
OR
VISIT yourfi.com
CALL (800) 555-6789
STOP BY Your Local Branch
123 Any Street
City, US 12345-6789

YourFI

Bore volupta nismidum quid quunt venditati to exscaqui si offic te di vel ius. Cearoit, voluptatem exped esqui rehenis adlosti untecabor audi omnimus ut experum que verum aut adiste cor andi im quaspel est alligam, ne de nissit ad quibusa eossum et milla nonseque dem. Nam, omniendo eumquae nationseque odit que nonsepsum voluptibusa dolor antium eium fuga. Dendeli bustum si nectatur seque ium ut etur sersped ioreptam, conunt videli isistem secuonseque dem.

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MEMBER FDIC FEDERALLY INSURED BY NCUA EQUAL HOUSING LENDER

Inside: 8.5x5" Folded

Renovations?
Debt consolidation?
College tuition?

Make it happen with a home equity line of credit.

Introductory rate as low as

**X.XX%
APR**

YourFI



Billboard Side: 11x6”


Jennifer, you have access to our full range of loan products, including this great home equity offer:

**X.XX%
APR** | **X.XX%
APR**

Introductory rate for six months | After six months

AND NO CLOSING COSTS

This is the time to renovate, repair, consolidate debt, or anything else you want to do!
Apply today for your home equity line of credit.




SCAN
to find out more.


VISIT
yourfi.com

CALL
(XXX) XXX-XXXX

STOP BY
Your Local Branch
XXXX Street Name
City, State ZIP

*Bore volupta nisquidem quid quunt venditati to exceaqui si offic te di vel ius. Cearcit, voluptatem exped eaqui rehenis maiores el et, cone comnia nimus min nus ercid ut adition et duntur. *Bore volupta nisquidem quid quunt venditati to exceaqui si offic te di vel ius. Cearcit, voluptatem exped eaqui rehenis maiores el et, cone comnia nimus min nus ercid ut adition et duntur.
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We're here to work with you.

YourFI

123 Street
City, US 12345-6789

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Jennifer E. Johnson
14 Maple Street
High Point, NC 27265
1 800 123 456 789 010 210 320 430 540 650 760 870 980 0

Mail Side: 11x6”

**TAP INTO
YOUR
HOME'S
EQUITY!**

Introductory
rate as low as
X.XX% APR

Act now before
rates increase!



APPLY TODAY

YourFI

350 x 250 (Medium Rectangle)

YourFI

TAP INTO YOUR HOME'S EQUITY!

Introductory rate as low as **X.XX% APR**

Act now before rates increase!

APPLY TODAY



728 x 90 (Leaderboard)

YourFI

TAP INTO YOUR HOME'S EQUITY!

Introductory rate as low as **X.XX% APR**

Act now before rates increase!

APPLY TODAY

320 x 50 (Mobile)


**TAP INTO
YOUR
HOME'S
EQUITY!**

Introductory
rate as low as
X.XX% APR

Act now before
rates increase!

APPLY TODAY

YourFI



160 x 600 (Skyscraper)

Open a new
Certificate of Deposit

SIT BACK, RELAX,
AND WATCH YOUR
SAVINGS GROW UP
TO X.XX% APY!

YourFI

Give your savings a boost.
Jennifer, earn the
great rate you deserve
with a CD from YourFI.

VISIT yourfi.com
CALL (800) 555-6789
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City, US 12345-6789

123 Any Street
City, ST 12345-6789

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Billboard/Mail Side: 8.5x5" Folded

Now is a great time to
open a YourFI
Certificate of Deposit.

Competitive rates
up to X.XX% APY

Reach your savings goals with a YourFI CD

ENJOY A GUARANTEED RETURN
Unlike the ups and downs of the stock market, you're guaranteed to earn your locked-in interest rate.

YOUR MONEY IS PROTECTED
With FDIC insurance on every penny, your CD investment is worry-free.

CHOOSE THE TERM THAT FITS YOUR NEEDS
From XX months up to XX years, we offer you a variety of CD terms that fit your savings timeline.

Now is a good time to open a CD, and you can count on YourFI to offer the competitive rates you deserve. Apply today to lock in your rate!



SCAN and use promo code XXXXXX to open online now
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EQUAL HOUSING LENDER

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VERICAST / CLIENT CREATIVE

Jennifer,
boost your
savings with a
YourFI CD!

SIT BACK, RELAX, AND
WATCH YOUR SAVINGS
GROW UP TO X.XX% APY!

YourFI



Billboard Side: 11x6”

Reach your savings goals
with a YourFI CD.

Now is a good time to open a CD, and you can count on
YourFI to offer the competitive rates you deserve.

Give your savings a boost with a CD from YourFI:

- **Enjoy a guaranteed return.** Unlike with the ups and downs of the stock market, a CD gives you a guaranteed rate of return.
- **Your money is protected.** With FDIC/NCUA insurance on every penny, your CD investment is worry-free.
- **Choose the term that fits your needs.** From XX months up to XX years, we offer you a variety of CD terms to fit your savings timeline.



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to find out
more.

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City, State ZIP

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Competitive Rates, Flexible Term Options

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High Point, NC 27265



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**NOW'S A
GOOD TIME
TO OPEN
A CD!**

Earn an extra
X.XX% APY
with a YourFI CD.



OPEN TODAY

Offer ends Month XX, 20XX



350 x 250 (Medium Rectangle)



**NOW'S A GOOD TIME TO
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728 x 90 (Leaderboard)



**NOW'S A
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320 x 50 (Mobile)


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OPEN TODAY

Offer ends
Month XX, 20XX





160 x 600 (Skyscraper)

/ Openings

Deposit & Household Acquisition - Self-mailer

Jennifer, join us to
celebrate the
**YourFI Branch
Grand Opening!**

GET A
\$100
CASH BONUS*

YourFI

Jennifer, come into your new
YourFI branch and open a checking
account today!
123 Street, City, US 12345-6789

YourFI

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City, ST 12345-6789

Jennifer E. Johnson
123 Any Street
City, ST 12345-6789

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PAID
HARLAND CLARKE

Billboard/Mail Side: 8.5x5" Folded

We're new to your area...and to celebrate, we're giving you

GET A

\$100

CASH BONUS*

Hurry—offer ends Month XX, 20XX.

Visit your new YourFI neighborhood branch and open a checking account today!

FREE DEBIT CARD

Makes paying and getting cash a snap.

FREE ONLINE SERVICES

Bank 24/7 and keep track of your finances with Online Banking, Bill Pay, and e-Statements.

FREE MOBILE BANKING

It fits your on-the-go style!

CONVENIENT ATMS

You're not far from a YourFI ATM in your area.

AND MORE...

Come in and talk with us about all the ways a YourFI Checking Account can work for you.

Let us introduce you to YourFI checking.

Open any checking account with us to get anytime, anywhere banking and helpful financial management tools.

Plus, open your account by Month XX, 20XX, and get \$100 deposited into your new account!

SCAN and use promo code **XXXXXX** to open online now

OR

VISIT yourfi.com

CALL (800) 555-6789

STOP BY **Your Local Branch**
123 Any Street
City, US 12345-6789

Bore volupta risquidem quid quunt venditatis to excoasqui si offic te di vel ius. Cearoit, voluptatem expedit eaqui reheris adiossi untecabor audi omnibus ut experimus que verum aut adisite cor andi im quaspel est alignam, ne de nissit ad quibus a eossum et milla nonsequae dem. Nam, omniendo eumquae rationsequae odit que nonsedipsum volupitbusa dolor antium eium fuga. Dendeli bustium si nectatur seque ium ut etur sersped ioreptam, corunt videli isisitem securosequae dem.

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MEMBER FDIC FEDERALLY INSURED BY NCUA EQUAL HOUSING LENDER

Inside: 8.5x5" Folded

Help us celebrate the
YourFI Branch
Grand Opening!

**GET A \$100 CASH BONUS WHEN
YOU OPEN A CHECKING
ACCOUNT AT**

**123 Street,
City, US 12345-6789**

YourFI

Billboard Side: 11x6”

Open any YourFI Checking Account and

GET A \$100 CASH BONUS*

Your new YourFI neighborhood branch is open for business, and we’re here for you with a special offer.

Open any checking account to get anytime, anywhere banking, helpful financial management tools, and **\$100!**

- FREE Debit Card
- Remote Deposit
- FREE Mobile Banking

- FREE Online Services
- eStatements
- Convenient ATMs

Find out how a YourFI Checking Account can work for you.



SCAN
to find out
more.

Use promo code **XXXXXX**

VISIT
[yourfi.com](#)

CALL
(XXX) XXX-XXXX

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City, State ZIP

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MEMBER FDIC FEDERALLY INSURED BY NCUA



Come See Us At Our New Branch:
123 Street, City, US 12345-6789

YourFI

123 Street
City, US 12345-6789

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VERICAST

/ CLIENT CREATIVE

WE'RE NEW IN TOWN!

And we'd like to give you a \$100 Cash Bonus when you open a new checking account.

OPEN TODAY

Offer ends Month XX, 20XX

YourFI



350 x 250 (Medium Rectangle)

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728 x 90 (Leaderboard)

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Offer ends Month XX, 20XX

320 x 50 (Mobile)

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160 x 600 (Skyscraper)

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