



## Hello, Neighbor!

Open a **FREE** Checking Account

Get a

\$**100**

Cash Bonus!\*

Hurry. This offer ends Month XX, 20XX

Location Ave.

Location Ave.

Side Street

Corner Street

**YourFI**

**We're in your neighborhood!**

Visit us today at  
123 Any Street  
City, ST 12345.

**YourFI**

Front

## Open Free Checking, Get a \$100 Cash Bonus!

Great news! You have all the advantages of a member-owned financial institution just a short drive from your home.

And right now, you can open a free checking account with a hefty \$100 cash bonus when you meet qualifying activities.\*

**Our FREE checking makes it simple to manage money.**

- Free debit card – makes paying and getting cash a snap.
- Free online services – bank 24/7 and keep track of your finances with online banking, bill pay, and eStatements.
- Free mobile banking – it fits your on-the-go style!
- Convenient ATMs – you're not far from a YourFI ATM in your area.

Here at YourFI, you can count on personal service that goes above and beyond that of any big bank. Come see us.

**Hurry—this offer ends Month XX, 20XX.**

**Open your account today. It's easy!**



Scan the QR code and use promo code XX000 to open online now

Visit [yourfi.com](#)

Call 1-800-555-6789

**And please visit us anytime at:**  
123 Any Street, City, ST 12345.

**YourFI**

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## Hello, Neighbor!

Open a new Certificate of Deposit with a minimum of \$X,XXX and

earn an extra **0.25% APY**

Hurry. This offer ends Month XX, 20XX



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## Now is a great time to open a YourFI Certificate of Deposit.

Open a new CD with a minimum of \$X,XXX and

earn an extra **0.25% APY**

Reach your goals with a YourFI CD.

Interest rates are on the rise, which makes this a good time to open a CD. And when you take advantage of our Bonus Rate Offer, your money will grow even faster!

- **Enjoy a guaranteed return:** Unlike the ups and downs of the stock market, you're guaranteed to earn your locked-in interest rate.
- **Your money is protected:** With FDIC insurance on every penny, your CD investment is worry-free.
- **Choose the term that fits your needs:** From XX months up to XX years, we offer a variety of CD terms that fit your savings time line.

**Hurry—this offer ends Month XX, 20XX.**



**Open your account today. It's easy!**



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## Hello, Neighbor!

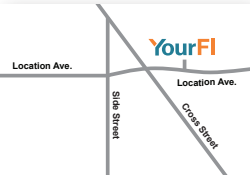
Dreaming about a new kitchen or other renovation?

Make it happen with a home equity line of credit.

Introductory rate as low as

**0.25% APR**

Act now before rates increase!



**We're in your neighborhood!**

Visit us today at  
123 Any Street  
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## Dreaming about a new kitchen?

Make it happen with a home equity line of credit.

Now is a great time to open a home equity line of credit—and you can choose how to use it.

**Lock in your low rate today!**

**X.XX% APR\***

Introductory rate for six months

**X.XX% APR\***

After six months

**AND NO CLOSING COSTS**

It's a smart way to finance a variety of needs such as home improvements, college tuition, vacation, or debt consolidation.

- **Easy, anytime access** — access how much you need when you need it
- **Immediate cash** — full cash value available immediately
- **Competitive rates** — some of the lowest lending rates around

**Hurry—this offer ends Month XX, 20XX.**



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# Hello, Neighbor!

Let's turn  
the house you  
love into the  
home you own.

Rates as low as  
**X.XX% APR**



**We're in your neighborhood!**

Visit us today at  
123 Any Street  
City, ST 12345.

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# Jennifer, when you're ready to buy a new home, we can help you finance it.



**Owning a home can be affordable with rates  
as low as X.XX% APR.**

- CONVENTIONAL FIXED-RATE FIRST MORTGAGE**  
Same low rate for the life of your mortgage
- ADJUSTABLE-RATE MORTGAGE (ARM)**  
Lower rate for the first few years of your loan
- HOME EQUITY LINE**  
A variable-rate credit line that's available when you need it  
to make home repairs, upgrades, or improvements
- FHA LOAN FOR FIRST TIME HOME BUYERS**  
Lower down payment and closing costs,  
easier to qualify



**Apply today.  
It's easy!**



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Hello,  
Neighbor!

If you need  
money for your  
next big plan,  
we can help.

Talk to us for credit cards,  
loans and more.



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123 Any Street  
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**YourFI**

Front

Jennifer, you count on us for  
banking, and you can count on  
us for borrowing.



Your relationship with YourFI means you  
have access to our full range of credit and  
lending products:

**CREDIT CARDS**

- Ease and convenience from the bank you trust
- Some cards offer added benefits and rewards
- There's one to fit your needs

**MORTGAGES**

- First-time buyer, moving up, or downsizing, we have your home loan solution
- Refinance for a lower interest rate, lower payments, or to pay off your loan sooner

**LINES OF CREDIT**

- Flexible spending power you can access anytime
- Personal, business, and home equity lines available

**AUTO LOANS**

- Get the vehicle you want at terms you'll like



Apply today.  
It's easy!



Scan the QR code to learn more

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