

Custom CheckFolio CWO

OUTSIDE COVER ONLY



COMPANY INFORMATION:



Zaigon Bank Custom sample

To see other samples, [click here](#).

Custom allows for design development and provides copy development with one of our experienced financial copywriters.

Your Financial Institution's Name:

Your Financial Institution's URL:

Your Financial Institution's Logo and Brand Colors

Digital printing uses CMYK process. If you provide your brand colors and logo using Pantone, HEX, or spot color, our printer will translate those colors as close as possible as CMYK color builds.

While the translation will come close to most Pantone colors, there may be some colors that digital printing cannot match. To ensure a color match to your brand colors, we strongly recommend you provide your color selections and logo file using a CMYK color process build (example: C=15 M=100 Y=100 K=0).

Primary Brand Color:

Secondary Brand Color:

Click Button to Upload Files

Upload your logos, brand guidelines, photos, disclosures, and any other files needed.

Accepted client-provided file types include .ai and .eps (.jpg, .tif, and .psd files can be provided at 300 dpi).

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COVER MESSAGING:

Check here if you want one of our experienced financial copywriters to create a custom message specific to your financial institution using our recommended best practices.

FRONT COVER — Primary Message:

In the field below, you may provide general direction for our designers and copywriters regarding your products, services, and brand. You may also use this space to provide your own front cover copy.

BACK COVER — Secondary Message:

The back cover is often used to share a personal note from an Executive of the Financial Institution or to say something about the company's history, community involvement, or mission statement.

Check here if you want one of our experienced copywriters to develop customized copy for the back cover. Otherwise, you may provide your own copy in the field below or submit your approved copy in a Word document to your Account Manager.

Personal Note from Executive: Yes No

If YES, provide your Account Manager with a Word document of the approved message/letter along with the Executive's name and title. If you would like to include the Executive's signature at the bottom of the letter, please provide it in .jpg or .tif format.

Disclosures:

If needed, provide compliance-approved disclosures. This will reduce both the number of revisions and the time line.