

((XFULLNAME1)) ((XFULLNAME2)) ((XADDRESS1)) ((XADDRESS2)) ((XCITY)), ((XSTATE)) ((XZIP))-((XZIP4))

Fall feels even better

with your YourFI Name Home Equity Line!

Dear ((XFULLNAME1)),

You can tackle any fall project right now using your YourFl Name Home Equity Line at a low X.XX% APR for XX months with a draw of at least \$X,XXX by Month XX, 20XX. After that, you'll still enjoy your line's low X.XX% APR.

Your line is a great way to cover back-to-school expenses, winterize your home before temperatures drop, consolidate high-interest balances on credit cards...anything at all!

To use your line with no transaction or transfer fee, simply use the attached checks, make an online transfer, visit any YourFl Name, or call 000-000-0000.

Enjoy this invigorating time of year-and the many possibilities of your YourFI Name Home Equity Line!

Sincerely,

Signatory name Signatory Name Signatory Title

P.S. Be sure to use your checks before they expire on Month XX, 20XX, so you can take advantage of your special time-limited rate!



Convenient Your funds are available now.

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Just write a check.

Introductory X.XX% fixed APR* for XX months, then your low rate of X.XX% variable APR thereafter.

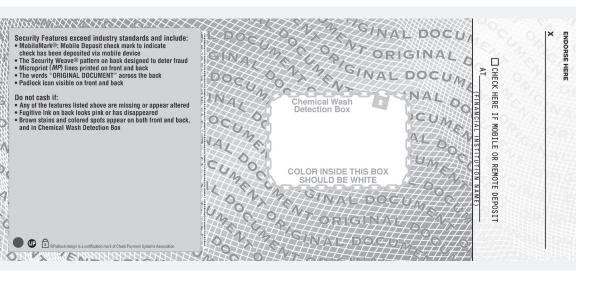
Comfortable borrowing for comfortable weather!

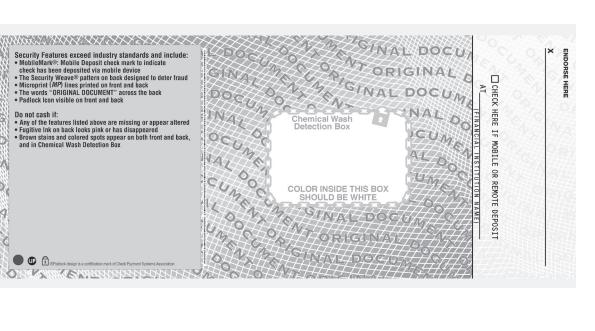
- Finish outdoor projects
- Winterize your home
- Pay off high-interest debt
- Cover educational expenses

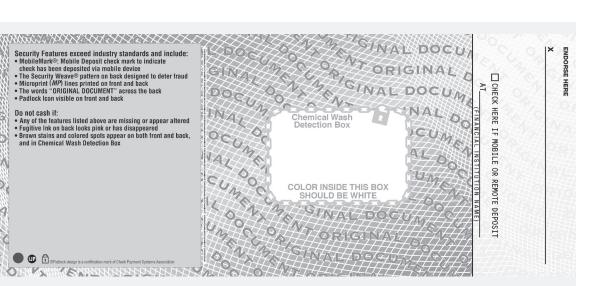
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Low rate saves you money.

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