

((XFULLNAME1)) ((XFULLNAME2)) ((XADDRESS1)) ((XADDRESS2)) ((XCITY)), ((XSTATE)) ((XZIP))-((XZIP4))

# Improvement time!

Use your YourFI Name Home Equity Line to make a beautiful change.

#### Dear ((XFULLNAME1)),

With warmer weather here, you can move forward with home upgrades-inside and out! And your YourFI Name Home Equity Line is the perfect way to go at a low X.XX% APR for XX months with a draw of at least \$X,XXX by Month XX, 20XX. After that, you'll still enjoy your line's low X.XX% APR.

Your line is a great way to make home improvements, cover a large purchase, consolidate high-interest balances on credit cards... anything at all!

To use your line with no transaction or transfer fee, simply use the attached checks, make an online transfer, visit any YourFl Name, or call 000-000-0000.

So seize the sunshine-and the many possibilities of your YourFI Name Home Equity Line!

Sincerely,

Signatory name

Signatory Name Signatory Title

P.S. Be sure to use your checks before they expire on Month XX, 20XX, so you can take advantage of your special time-limited rate!

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Introductory X.XX% fixed APR\* for XX months, then your low rate of X.XX% variable APR thereafter.

## Anything's possible!

- Update your kitchen
- Build or expand a deck
- Pay off high-interest debt
- Cover any large purchase

### Convenient Your funds are available now.

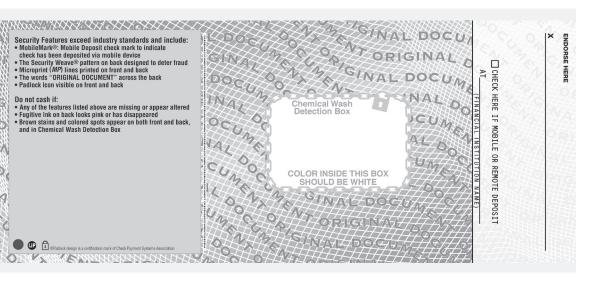
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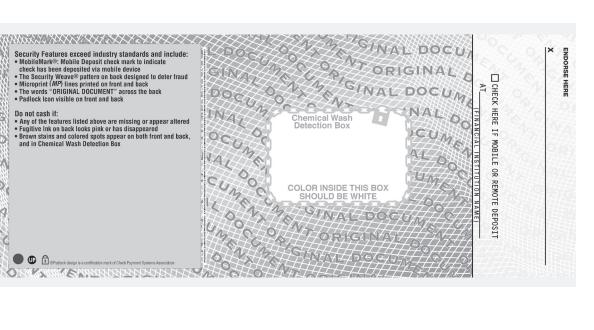
Easy Just write a check.

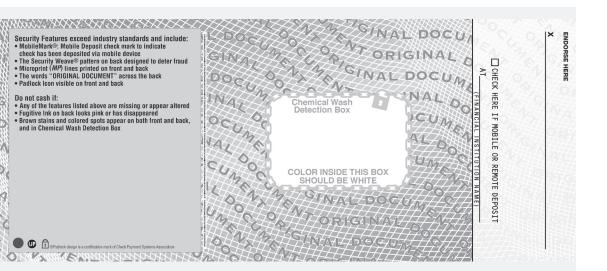
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Smart Low rate saves you money.

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