/ GRAPHIC REQUIREMENTS

Below is a list of file types and resolution requirements you must follow when providing artwork to Vericast.

Layout Files

ACCEPTED SOFTWARE	APPLICATION EXAMPLES
Adobe CS6 or earlier	InDesign, Photoshop, Illustrator

Logos

ACCEPTED FILE TYPES	PPI
.ai, .eps	N/A
.jpg, .tif, .psd	300

Photos

ACCEPTED FILE TYPES	PPI
.jpg, .tif, .psd	300

Color Selections

ACCEPTED FORMAT	EXAMPLE
Pantone Matching System Number	PMS 186
Color Build	C=15 M=100 Y=100 K=0

Signatures

ACCEPTED FILE TYPES	PPI
.jpg, .tif, .psd, .bmp, .png	300

NOTE: "300 ppi" refers to an image when it is at 100% of how it will be used (e.g., an image that is 4 inches wide at 300 ppi used in an 8-inch-wide space would have a ppi of 150 while an image that is 3 inches wide at 100 ppi used in a 1-inch-wide space would have a ppi of 300).

The Vericast Client Creative Services Team is happy to provide additional information regarding specific files and can answer questions you may have relating to applications, print quality, file transfers, or layout formats.

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